

## Buyer Survey Semonin Realtors Louisville Office

Date: 19-Oct-2018

Agent: Rhonda Holland \*Satisfaction: 100%

Buyer: Ashish and Neha Sharma \*Recommendation: 100%

Property: 13204 Cain Lane \*Performance: 100%

### **Demographics**

Question	Answer
Gender	Male
Age Group	35-44 years

## **Marketing Source**

Not Selected	Selected
Yard Sign Agency/Office/Agent website Other property website/portal Advertisement in local paper Advertisement/classifieds in major paper Local property magazine Radio/Outdoor/TV Advertising Social Media (Facebook/Twitter etc.) Personalized Direct Mail / Flyer Saw the local office Internet Search (eg Google/Bing etc) Yellow Pages or other Directory Referred by a friend/relative or business associate Previously dealt with Agent/Office Agent/Office contacted you	Other (PerkSpot)

# **Competitive Selection**

Question	Answer
Did you consider other brokers?	No

## **Appraisal: Factor of Influence**

Question	Answer	Level
Understanding of your needs and requirements	Critical	
Broker Commission	A Consideration	
Local Knowledge	Critical	
Recommendation from friend/relative	Not Important	
Had dealt with Agent/Broker previously	A Consideration	

### Your Purchase: Satisfaction

Question	Answer	Level
*Inspections/Open Houses	Excellent	
*Local Knowledge of area, communities and properties	Excellent	
* Negotiating the price and terms of the purchase	Excellent	
*The exchange of contracts and closing	Excellent	
*The handling of deposit money/escrow	Excellent	
*Attention to detail	Excellent	

# **The Agent : Performance Ratings**

Question	Answer	Level
* Polite	Excellent	
* Understanding	Excellent	
*Friendly	Excellent	
*Patient	Excellent	
*Knowledgeable	Excellent	
* Helpful	Excellent	
*Trustworthy	Excellent	
* Professional	Excellent	
*Timely communications	Excellent	
*Clear communications	Excellent	
* Accessible	Excellent	
*Respectful	Excellent	
*Approachable	Excellent	

## Other Broker Staff: Performance

Question	Answer	Level
Performance of other Broker staff	Not Applicable	
Comments regarding other Broker staff	Rhonda is a great per Keep doing the good	rson and best agent I have ever known. work.

#### **Overall Satisfaction**

Question	Answer	Level
*Overall satisfaction regarding the Purchase	Excellent	

## Recommendation

Question	Answer	Level
Would use Broker's services again	Strongly Agree	
Would use Agent's services again	Strongly Agree	
Would recommend Broker to family and friends	Strongly Agree	
*Would recommend Agent to family and friends	Strongly Agree	

# **Testimonial**

Question	Answer
Would you like to provide a testimonial for Agent	Yes
Customer Testimonial	Rhonda is a great person and the best agent we have ever known. Her knowledge and professionalism is amazing. She understood our needs and supported us with everything. She is a good family friend now and we will work with her again.
Testimonial Name and Suburb	Ashish Sharma, Louisville KY